



Sinhgad Institutes

SINHGAD TECHNICAL EDUCATION SOCIETY'S®

**S. K. N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT**

(Approved by AICTE, Recognised by Govt. of Maharashtra & Affiliated to Savitribai Phule Pune University)

S. No. 10/1, Ambegaon (Bk.), Pune - 411041. Phone : +91 20 2435 4036

Telefax: +91 20 2435 4036 Email : director\_sknbsm@sinhgad.edu

**Prof. M. N. Navale**  
M.E. (Elect.) MIE, MBA  
Founder President

**Dr. (Mrs.) Sunanda M. Navale**  
B.A., M.P.M., Ph.D.  
Founder Secretary

**Dr. Prachi Pargaonkar**  
M.Com., Ph.D., FCA  
Director

## Criterion 1 – Curricular Aspects

1.4.1 Institution obtains feedback on the academic performance and ambience of the institution from various stakeholders, such as Students, Teachers, Employers, Alumni etc. and action taken report on the feedback is made available on institutional website

### Academic Year 2022-2023

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## **STAKEHOLDERS' FEEDBACK REPORT 2022-2023**

S.K.N Sinhgad School of Business Management upholds its Stakeholders Feedback Policy, vital for gauging insights from a diverse set of stakeholders, including Students, Teachers, Employers, and Alumni. This report elucidates the feedback collected during the academic year 2022-2023 and its implications on curriculum enhancement and overall institutional ambience.

**Feedback Collected in the Month: June 2023**

### **OBJECTIVES:**

The feedback process is guided by the following objectives:

- Identification of areas for improvement to refine educational offerings.
- Tailoring teaching methods and curriculum to meet the evolving needs of students.
- Adaptation to changing trends and requirements in education.
- Evaluation of the institute's effectiveness in preparing students for the job market.
- Ensuring graduates possess the requisite skills and knowledge desired by employers.
- Utilization of alumni input to enhance future experiences for current students.
- Identification of factors contributing to a positive learning environment.

### **DETAILS OF FEEDBACK RECEIVED FROM DIFFERENT STAKEHOLDERS:**

<b>Details of Stakeholders</b>	<b>No. of Stakeholders</b>
Students	177
Alumni	51
Parents	30
Employers	26
Teachers	20



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## PROCESS FOR FEEDBACK COLLECTION

The institute employs a structured feedback mechanism involving:

- Distribution of feedback forms, both in hardcopy and digital formats, to all stakeholders.
- Parameters encompassing academic performance and institutional ambience are included in the feedback forms.
- Stakeholders rate these parameters on predefined scales.
- Queries raised by stakeholders are promptly addressed for clarity.
- Feedback is meticulously analyzed, and findings are presented graphically for interpretation.

## ACTIONS INITIATED BY INSTITUTE FOLLOWING STAKEHOLDER MEETING:

- **Need More Presentations, Use Practical Approach while Teaching:**
- Presentation methodology integrated into concurrent evaluations across multiple subjects.
- **Increase Placement Related Activities:**
- Initiation of GTT and Rubicon training alongside TCSion certification to enhance placement opportunities.
- **Develop Industry-Oriented Syllabus:**
- Introduction of supplementary certification courses such as Financial Modeling, Advanced Competency Mapping, and Risk Transfer through Product Development.
- Organization of guest lectures by industry experts on relevant topics.
- **Require More Projects, Practical Oriented Assignments:**
- Incorporation of group projects, fieldwork experiences, and model development assignments in subjects like Business Research Methods and Economic Analysis for Business Decisions.
- **Offer Extra Certification Courses for HR and Finance Students:**
- Introduction of additional certification courses tailored for HR and Finance students, including Advanced Competency Mapping and workshops on Competency Mapping and Assessment.



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### ALUMNI

- **Focus More on Extra Certification Courses:**
- Diversification of certification opportunities, including TCSion, GTT training, Rubicon training, and Advanced Competency Mapping, to meet alumni expectations.
- Establishment of MOU with Excel R for certification courses.
- **Provides Proper Guidance in Terms of Students' Area of Interest:**
- Initiation of a Competency Mapping process for first-year MBA students to assist in specialization decisions.

### EMPLOYERS

- **Encourage More Interactive Learning Experiences:**
- Incorporation of group discussion board activities and group projects as part of concurrent evaluation methods.
- **Promote Case-Based Learning:**
- Integration of group discussion board activities and group projects to bridge the gap between theory and practice.
- **Establish a Feedback Mechanism:**
- Implementation of end-of-semester feedback collection to identify areas for improvement in teaching methods.
- **Increase Emphasis on Hands-On Projects and Practical Application:**
- Provision of diverse concurrent evaluation techniques including individual projects, group projects, model development, and fieldwork.
- **Incorporate Leadership Development Courses:**
- Introduction of a Leadership and Succession Planning course to equip students with essential leadership skills.

### PARENTS

- **Focus on Extracurricular Activities Alongside Academics:**
- Organization of diverse sports, cultural events, and management games to engage students beyond academics.

### TEACHERS

- **Encourage Students for Research Activity:**



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- Commencement of collaborative research paper writing with students to foster research engagement.

Institute has meticulously acted upon stakeholder suggestions to enhance various aspects of its educational offerings and institutional ambience. Through proactive measures such as curriculum diversification, certification courses, and interactive learning experiences, the institute strives to provide a holistic educational experience that meets the evolving needs of its stakeholders.

**Dr. Prachi Pargaonkar**

Director

S.K.N. Sinhgad School of Business Management

**Sinhgad Technical Education Society's  
SKN Sinhgad School of Business Management**

**Criterion 1: Curriculum Aspects**

Summary Sheet of Documents Related To  
Structured Feedback Received on  
Academic Performance and Ambience of  
the Institution  
Academic Year 2022-2023

<b>Sr.No.</b>	<b>Particulars</b>
1.	Feedback Form : 1. Students 2. Alumni 3. Parents 4. Employer 5. Teachers
2.	Feedback Analysis Report on MBA Curriculum 2021-2022 Students, Teachers, Alumni, and Employer

**Feedback Collection Report**

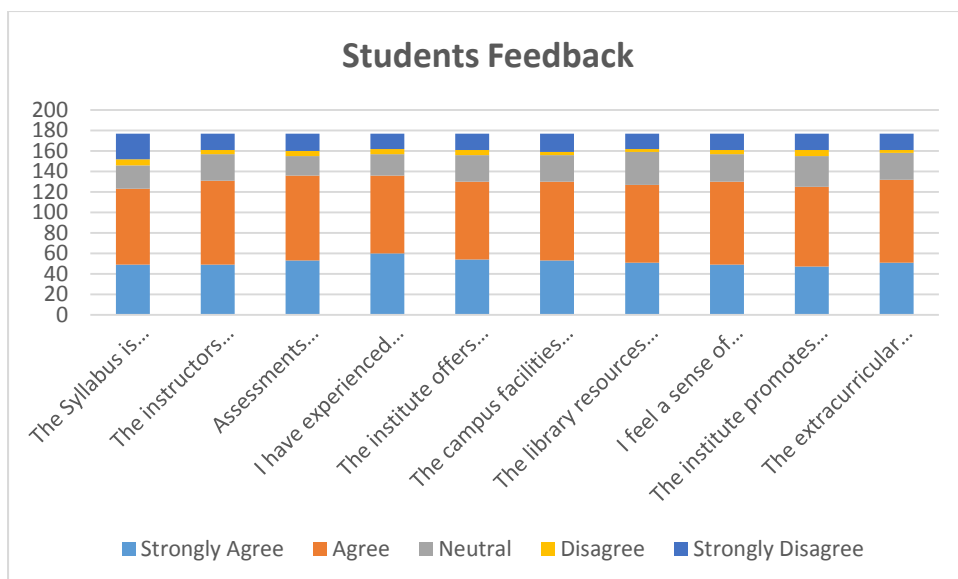
<b>Sr. No.</b>	<b>Stakeholders</b>	<b>No. Of Stakeholders</b>
1	Students	177
2	Alumni	51
3	Parents	30
4	Employers	26
5	Teachers	20

## Scale of Analysis

Scale	Interpretation
1	Strongly Disagree
2	Disagree
3	Neutral
4	Agree
5	Strongly Agree

## Analysis Report on Student's Feedback

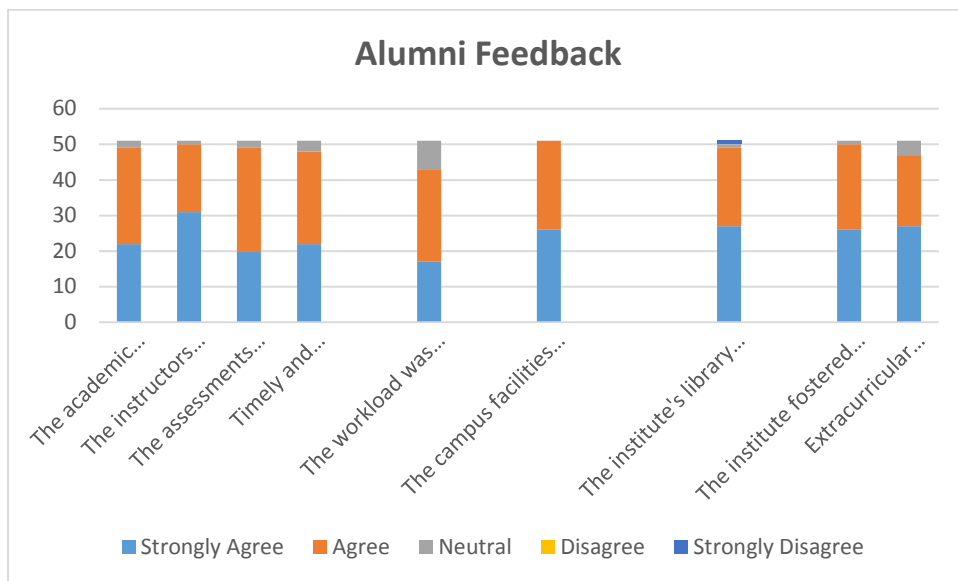
Sr.No.	Rating	5 Strongly Agree	4 Agree	3 Neutral	2 Disagree	1 Strongly Disagree
	Particulars					
1	The Syllabus is relevant and up-to-date	49	74	23	6	25
2	The instructors effectively communicate the course content.	49	82	26	4	16
3	Assessments (assignments, quizzes, exams) are fair representations of the syllabus covered.	53	83	19	5	17
4	I have experienced improvement in my learning and academic skills during my time here.	60	76	21	5	15
5	The institute offers adequate academic resources such as libraries, labs, and online databases	54	76	26	5	16
6	The campus facilities are well-maintained and conducive to learning.	53	77	26	3	18
7	The library resources meet my academic needs.	51	76	32	3	15
8	I feel a sense of belonging and community within the institute.	49	81	27	4	16
9	The institute promotes a culture of diversity and inclusivity.	47	78	30	6	16
10	The extracurricular activities contribute positively to my overall experience.	51	81	26	3	16



## Analysis Report on Alumni Feedback

Sr.No.	Rating	5 Strongly Agree	4 Agree	3 Neutral	2 Disagree	1 Strongly Disagree
	Particulars					
1	The academic programs provided a strong foundation in the relevant field of study.	22	27	2	0	0
2	The instructors effectively communicated the course content.	31	19	1	0	0
3	The assessments (assignments, exams, projects) were aligned with the learning objectives.	20	29	2	0	0
4	Timely and constructive feedback on academic performance was available	22	26	3	0	0
5	The workload was manageable and conducive to learning	17	26	8	0	0
6	The campus facilities were conducive to a positive learning environment	26	25	0	0	0
7	The institute's library and resources supported your academic needs.	27	22	1	0	1
8	The institute fostered a sense of community and collaboration among students.	26	24	1	0	0
9	Extracurricular activities and events enriched your overall experience.	27	20	4	0	0

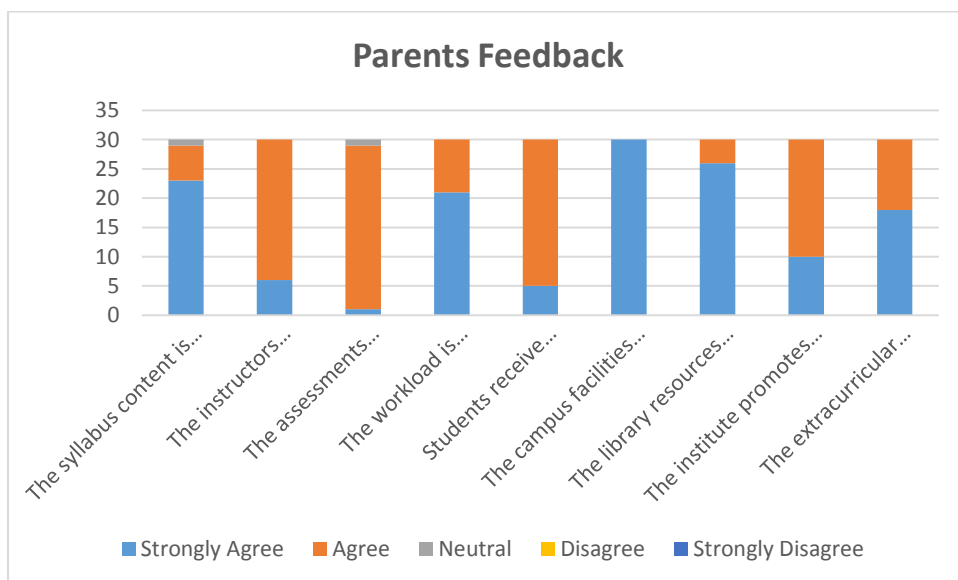




## Analysis Report on Parents Feedback

Sr.No.	Rating	5 Strongly Agree	4 Agree	3 Neutral	2 Disagree	1 Strongly Disagree
	Particulars					
1	The syllabus content is relevant and up-to-date.	23	6	1	0	0
2	The instructors effectively communicate the syllabus content	6	24	0	0	0
3	The assessments (assignments, quizzes, exams) are a fair representation of the syllabus covered.	1	28	1	0	0
4	The workload is reasonable and appropriate for the student grade level.	21	9	0	0	0
5	Students receive timely and helpful feedback on their academic performance.	5	25	0	0	0
6	The campus facilities are well-maintained and conducive to learning.	30	0	0	0	0
7	The library resources meet the students' academic needs	26	4	0	0	0

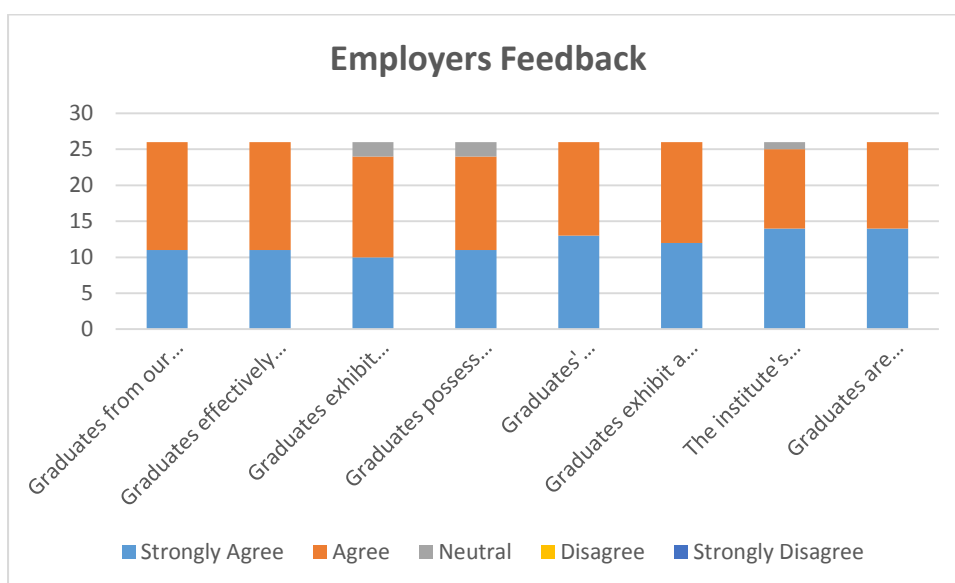
8	The institute promotes a culture of diversity and inclusivity.	10	20	0	0	0
9	The extracurricular activities contribute positively to the students overall experience.	18	12	0	0	0



## Analysis Report on Employers Feedback

Sr.No.	Rating	5 Strongly Agree	4 Agree	3 Neutral	2 Disagree	1 Strongly Disagree
	Particulars					
1	Graduates from our institute demonstrate a strong understanding of their field's core concepts.	11	15	0	0	0
2	Graduates effectively apply theoretical knowledge to practical situations.	11	15	0	0	0
3	Graduates exhibit strong critical thinking and problem-solving skills.	10	14	2	0	0
4	Graduates possess relevant technical skills required for their roles.	11	13	2	0	0
5	Graduates' communication skills, both written and verbal, meet industry expectations	13	13	0	0	0

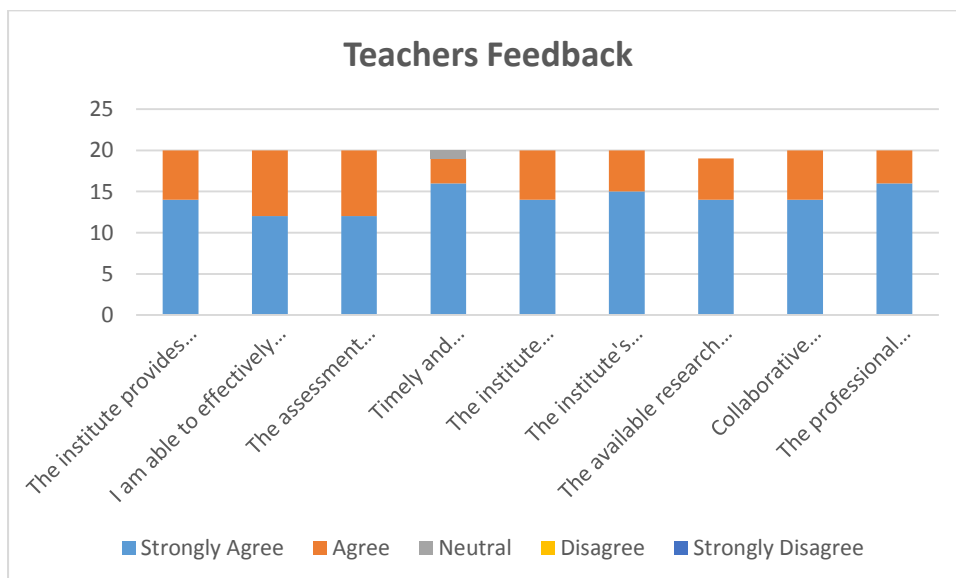
6	Graduates are well-prepared for professional challenges due to their exposure during their education.	12	12	2	0	0
7	Graduates exhibit a strong work ethic and adaptability	12	14	0	0	0
8	The institute's emphasis on ethics and professionalism reflects in the behavior of graduates.	14	11	1	0	0
9	Graduates are equipped with teamwork and collaboration skills.	14	12	0	0	0



## Analysis Report on Teachers Feedback

Sr.No.	Rating	5 Strongly Agree	4 Agree	3 Neutral	2 Disagree	1 Strongly Disagree
	Particulars					
1	The institute provides adequate support for maintaining high academic standards.	14	6	0	0	0
2	I am able to effectively facilitate students' understanding of course materials.	12	8	0	0	0
3	The assessment methods I employ align with the course objectives and promote comprehensive learning.	12	8	0	0	0

4	Timely and constructive feedback on students' academic progress is a regular practice in my teaching.	16	3	1	0	0
5	The institute encourages innovative teaching methods and pedagogical approaches	14	6	0	0	0
6	The institute's infrastructure and resources support effective teaching and learning.	15	5	0	0	0
7	The available research facilities, including the library, adequately meet my professional needs.	14	5	0	0	0
8	Collaborative interactions among faculty members are actively promoted within the institute.	14	6	0	0	0
9	The professional development opportunities and workshops contribute positively to my growth as an educator	16	4	0	0	0





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## **STAKEHOLDERS FEEDBACK ANALYSIS**

**ACADEMIC YEAR 2022-2023**

### **MINUTES OF MEETING**

**DATE OF MEETING:** 3<sup>rd</sup> July 2023

**TIME :** 2.00 PM

**VENUE:** Syndicate Room First Floor SKN Sinhgad School of Business Management

**CHAIR:** Dr. Prachi Pargaonkar

**AGENDA OF THE MEETING:** Discussion On Feedback Analysis (Academic Year 2022-2023)

**In Meeting following points were discussed:**

During the meeting, the following suggestions discussed and respective actions were proposed and agreed upon:

**Integrating Interactive and Practical methods into Concurrent Evaluation:**

Implement a comprehensive approach to learning that integrates group discussion board activities, group projects, individual projects, model development, fieldwork, and presentations into concurrent evaluation methods across various subjects. This will foster interactive learning experiences, emphasize hands-on projects and practical application, and enhance the practical approach to teaching.

**Increase Placement Related Activities:**

To initiate GTT and Rubicon training alongside TCSion certification to enhance placement opportunities.

**Develop Industry-Oriented Syllabus:**

To introduce supplementary certification courses such as Financial Modeling, Advanced Competency Mapping, and Risk Transfer through Product Development for enhancing domain specific expertise.

Organization of guest lectures by industry experts on relevant topics.

**Require More Projects, Practical Oriented Assignments:**



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To incorporate group projects, fieldwork experiences, and model development assignments in subjects like Business Research Methods and Economic Analysis for Business Decisions to enhance experiential learning experience.

#### **Offer Extra Certification Courses for HR and Finance Students:**

To introduce additional certification courses tailored for HR like Advance Competency Mapping. It was also decided to submit an application to the University for its recognition. It was further decided to sign MOU with Excel R for certification courses who had approached earlier for getting the students registered for its courses.

#### **• Promote Case-Based Learning:**

Integration of group discussion board activities and group projects to bridge the gap between theory and practice.

#### **• Establish a Feedback Mechanism:**

Implementation of end-of-semester feedback collection to identify areas for improvement in teaching methods.

#### **• Incorporate Leadership Development Courses:**

Introduction of a Leadership and Succession Planning course to equip students with essential leadership skills.

#### **• Focus on Extracurricular Activities Alongside Academics:**

Organization of diverse sports, cultural events, and management games to engage students beyond academics.

#### **• Encourage Students for Research Activity:**

Commencement of collaborative research paper writing with students to foster research engagement.

Dr. Prachi Pargaonkar

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**Members Present:**

Sr.No	Name of the Member	Academic Role	Sign.
1	Dr. Prachi Pargaonkar	Director	
2	Dr. Yatin Bokil	Academic Dean	
3	Dr. Shalaka Sakhrekar	IQAC Coordinator	
4	Prof. Mayuri Yadav	AMC Committee Member	
5	Rucha Bhave	Alumni	
6	Prashant Bhujbal	Parents	
7	Mr. Pravin Gurav	Employer	
8	Omkar Pise	Student Representative	

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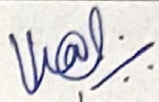
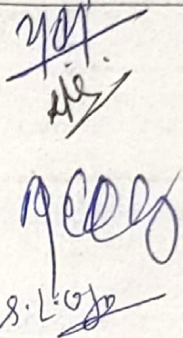
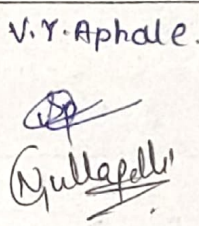
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### Grievances Redressal Committee

Minutes of the meeting for Student Grievances Redressal Committee held on 22-05-2023

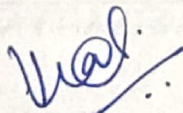
Members:

1	Chairman	Dr. Prachi Pargaonkar	Director, SKNSSBM	
2	Core Members	1. Dr. Yatin Bokil 2. Dr. Shalaka Sakhrekar 3. Dr. D.P. Rane 4. Dr. Sadhana Ogale	Teaching Staff	
3	Students	1. Vinaya Aphale 2. Sahil Deshpande 3. Nikita Gullapelli 4. Omsai Komawar	Student Representatives	

Points discussed:

1. Regular meeting was held in order to assess if there are any issues.
2. There were some issues related to fans reported by student class representatives and they requested to do the arrangements.
3. As Chairman promised to do the necessary arrangements, students were happy with this.
4. There were no big issues recorded related to student activities. Students were very happy with the other things.



  
Director

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**CRITERION 1**

**1.4.1 RELATED DOCUMENTS**

**SUPPORTIVE EVIDENCES**

**COMMUNICATION WITH UNIVERSITY REGARDING  
CONSIDERATION OF STAKEHOLDERS  
SUGGESTIONS IN SYLLABUS REDESIGNING PROCESS**



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Date: 13/10/2023

To,

Dr. Parag Kalkar

Dean, Faculty of Commerce and Management

Savitribai Phule Pune University

**Subject:** Request for Consideration of Stakeholder Suggestions in Syllabus Redesigning Process

Respected sir,

I am writing to bring to your attention the valuable suggestions provided by diverse stakeholders pertaining to the expectations for the upcoming syllabus redesigning process within the Faculty of Commerce and Management.

The insights shared by our stakeholders collectively emphasize three key points:

**Incorporation of Practical Oriented Courses:** Stakeholders have expressed a keen interest in seeing practical oriented courses integrated into our syllabus. This approach resonates with the current demand of the professional world, where hands-on experience is a key differentiator.

**Integration of Application Oriented Content:** Another notable suggestion is to include application oriented content as a fundamental component of our syllabus. This approach will enable students to not only comprehend theoretical concepts but also understand how these concepts manifest in practical situations.

**Emphasis on Soft Skills:** A strong recommendation from stakeholders is to focus on enhancing soft skills within the curriculum. While theoretical knowledge is crucial, soft skills play a pivotal role in molding well-rounded professionals.

I humbly request your support in considering these recommendations during the syllabus redesigning process. The adoption of such a student-centered and industry-aligned approach will undoubtedly contribute to the overall excellence of our programs.

Your guidance and support in this endeavor would be greatly appreciated by the faculty, staff, and students of the Faculty of Commerce and Management.

Thank you for your time and consideration. I am eagerly looking forward to your insight and direction on this matter.

Warm regards,

*Prachi*

Dr. Prachi Pargsonkar, Director, SKN Sinhgad School of Business Management)

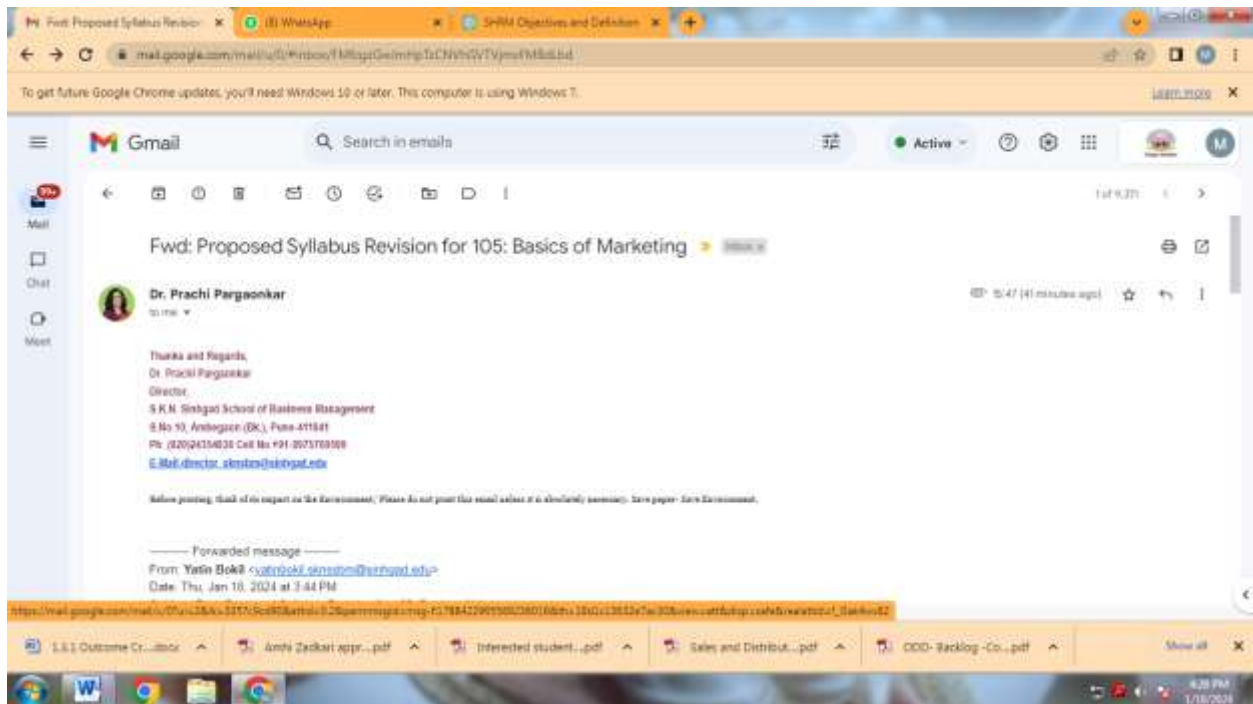
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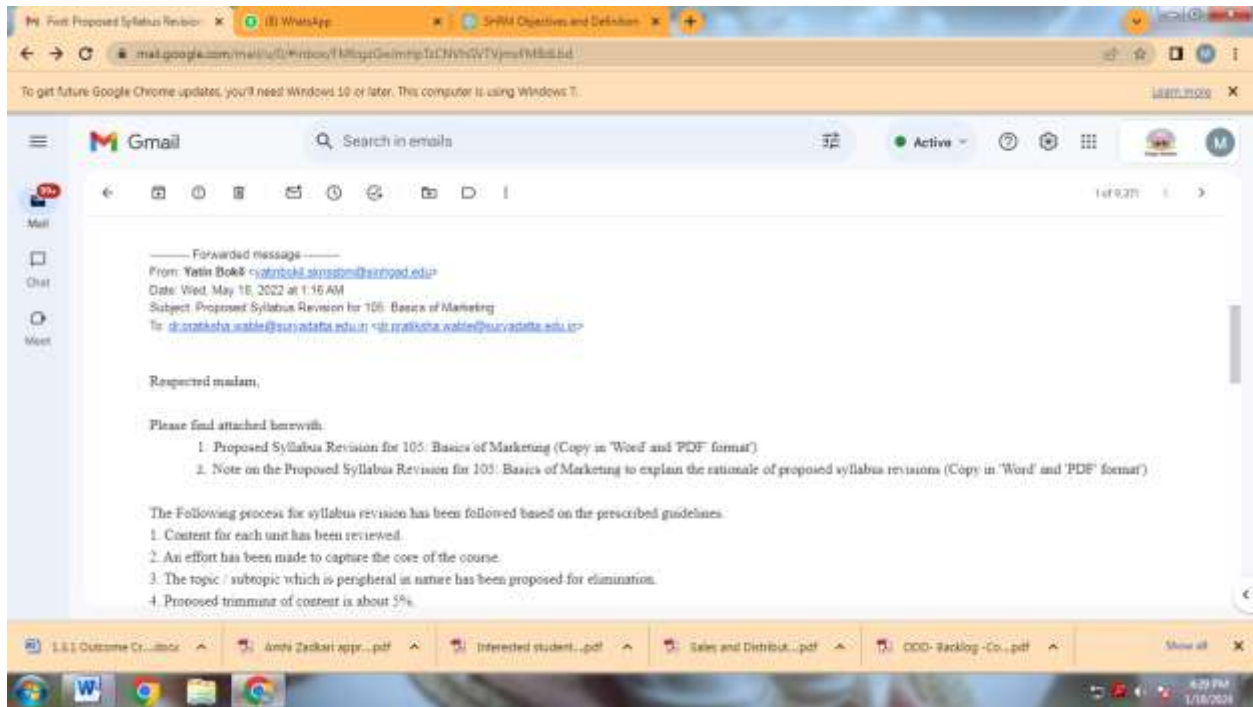


## INTEGRATING STAKEHOLDER FEEDBACK INTO THE REVISION PROCESS ACADEMIC YEAR 2021-2022

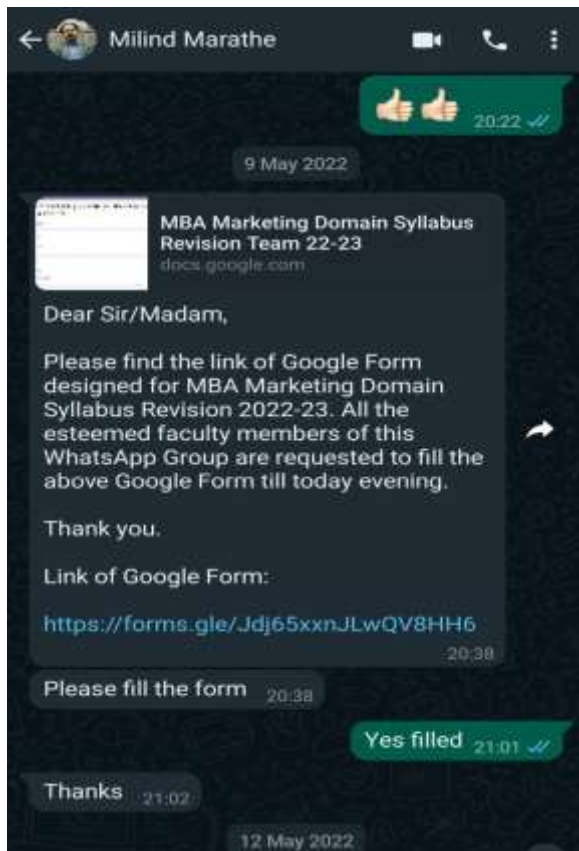
As per the feedback received from stakeholders such as students, alumni, parents, and teachers regarding the syllabus, our faculty members, who actively participated in the syllabus revision process, took those suggestions into careful consideration. Attached herewith are some email and WhatsApp communications related to the syllabus revision.

### Mail Proofs:





### WhatsApp Messages Screenshots:



# MBA Marketing Domain Syllabus Revision Team 22-23

ganeeshyadav99@gmail.com [Switch account](#)



\* Indicates required question

Email \*

Your email

Title \*

Prof.

Dr Prof

Name \*

Your answer